



## A3D System • Excellent 3D on all displays from iPad to IMAX

From the inventor of ColorCode 3-D

The A3D System consists of 2 main parts: A3D Pro Encoding & A3D Glasses. Further the 2 magical presentation tools: A3D 60 & A3D 45 PhantomModel. All correctly produced 3D images, 3D movies and 3D real-time applications can be A3D encoded.

### Advantages

- The A3D Pro Encoding algorithm is developed to reveal details and preserve the original colors in 3D images as precisely as possible without retinal rivalry and to remove chromatic ghosting.
- The A3D encoding is working in 16-bit color with 64-bit floating-point precision. As a result, A3D delivers an excellent 3D effect with pleasant viewing comfort on all displays from iPad to IMAX and with digital photo prints.
- A3D, and 3D in general, improve the visual perception with approx. 400% because the viewed resolution seems much higher than the actual physical resolution. That means HD in 3D looks like UHD.
- A3D uses the same 3D glasses with all display types. Further, an A3D image looks almost like an ordinary image when viewed without 3D glasses.
- A3D is: Cost-effective • Works with standard displays & projectors • Easy to use • High quality.



### **A3D 60 PhantomModel is a magical presentation tool • Designed for iPad**

A3D 60 for iPad is the perfect 3D solution for advertising, product presentations, design, education and architecture just to mention a few possibilities.

Imagine a model of your new product that is right in front of you on the display. The model looks just like the real thing and you can almost touch it - a magical experience that is hard to describe - you won't believe it until you see it.

### **A3D 45 PhantomModel is a magical presentation tool • Designed for Large Displays**

A3D 45 for Large Displays is the perfect 3D solution for presentations that delivers the same type of magical experience as with A3D 60 - just in much larger sizes.

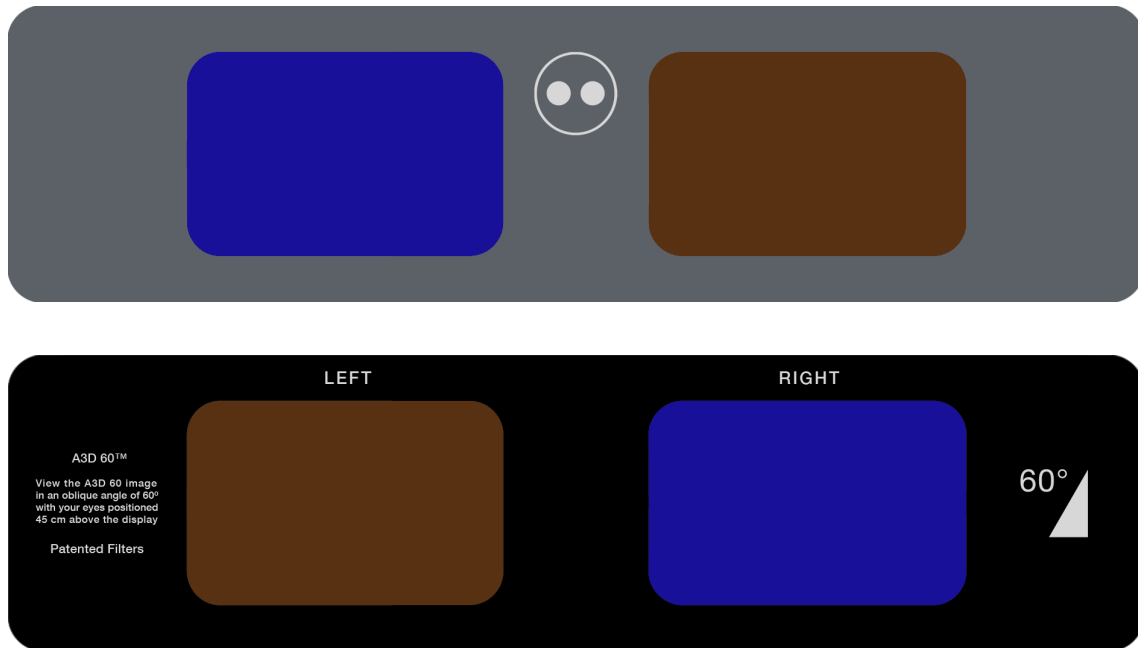


## A3D Viewer

A3D Viewer measures 40 x 160 mm and is equipped with patented Amber & Blue filters that deliver an excellent 3D effect and beautiful color rendering when viewing A3D encoded images.

A3D Viewer is produced with offset imprint and a satin varnish coating that give a half-glossy surface with good abrasion resistance.

A3D Viewer can be delivered in a standard version as shown below or with a custom imprint of your choice on the front - perfect for the branding of your products. Minimum order: 5.000 units.



Contact us for more information.

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